



ROAD SAFETY
COUNCIL

Road Safety Council - Statement of Values

- **Respect, Integrity and Transparency**

- *we will treat each other fairly and objectively; embrace diversity and individual differences; recognise people's interests and rights; and provide prompt responses / actions.*
- *we will follow the highest standards of ethical conduct; be open and accountable; be honest and truthful in all decisions and actions; achieve the highest professional standards;*
- *we will promote a culture marked by openness, accessibility and robust communication; ensure stakeholders have access to all appropriate and accurate business information; ensure reliable communication to support informed decision making; and foster transparency that will support the vision of the Road Safety Council.*

- **Collaboration and Commitment**

- *we will work as a team to realise shared goals, solve problems or identify resources; embrace a culture of open communication; develop partnerships to strengthen relationships and improve outcomes; share knowledge and learning; encourage creativity; and build consensus to inform decision making.*
- *we will be emotionally, intellectually and socially bound to improving road safety and to implement road safety initiatives that will improve the life of all Western Australians.*

- **Excellence and Innovation**

- *we will recommend to the Minister proven initiatives that will lead to the greatest reduction of death and serious injury on our roads; explore new creative ideas or solutions that will reduce the impact of road trauma; and regularly review the performance of initiatives and measures that will improve results.*
- *we will be proactive, positive, flexible and act strategically; work creatively; draw on sound experience, evidence and thinking; recognising that change is constant and can bring opportunities; and then build upon opportunities.*